

Date

Dear [insert contact or business name],

**Physical activity is an important part of every child’s healthy development.** Being active helps children not only develop strength, coordination, and flexibility, but also plays a significant role in social development. It provides organic opportunities to learn skills like working together, taking turns, listening, and following instructions. Even better, being active is FUN!

Kids with special needs often face additional barriers to participation in physical activity including higher cost for adapted programming, a lack of available programs that suit their needs, and inaccessible environments. **GoodLife Kids Foundation is helping break down barriers so that more kids with special needs will have the chance to get active this year.**

**That’s why GoodLife Fitness [insert Club location] is hosting   
Spin4Kids on Saturday, November 16, 2019!**

Spin4Kids is a one-day national fitness fundraising event hosted at GoodLife Fitness Clubs in support of GoodLife Kids Foundation. Funds raised provide financial support for adapted physical activity programs for kids with special needs in communities like ours across Canada through the GoodLife Kids Foundation Grant Program. To learn more about the Foundation’s impact, please visit [www.goodlifekids.com](http://www.goodlifekids.com).

We’re asking you to support our Club’s fundraising initiatives by donating [insert specific request]. In appreciation for your contribution, we will recognize your organization with announcements made throughout the event.

Thank you in advance for helping more kids with special needs discover the joys and benefits of being active.

Sincerely,

Your name

Spin4Kids Event Leader

Your Club

Phone number and/or email address

