



JULY 1, 2025 TO JUNE 30, 2028

Strategic Plan



Programming

Goal: To lead impactful national fitness programming for kids and youth with autism and intellectual disabilities.



Strengthening Engagement

Goal: To increase engagement in the work of GoodLife Kids Foundation and the importance of physical activity and fitness for kids and youth with autism and intellectual disabilities.



Capacity for Growth

Goal: To ensure ongoing, sustainable financial and human resources to support the growth of the MOVE by GoodLife Kids Program and GoodLife Kids Foundation.