



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
JANUARY 28, 2016

GoodLife Kids Foundation gives \$10,000 grant to help kids with autism hit the slopes

(Vancouver, British Columbia): GoodLife Kids Foundation proudly announces a \$10,000 grant to Vancouver Adaptive Snow Sports (VASS). These funds will support the VASS/CAN Learn to Ski and Snowboard program for children with autism at Grouse Mountain. VASS makes the mountain experience accessible for all using adaptive equipment and specialized teaching techniques to maximize participants' independence on the snow.

WHAT: Ceremonial cheque presentation

WHEN: Tuesday, February 2, 2016
6:45 PM

WHERE: Grouse Mountain
6400 Nancy Greene Way
North Vancouver, BC
V7R 4K9
(Tram passes will be provided)

WHO: Anne Bethune – President of the Board of Directors, Vancouver Adaptive Snow Sports
Ellen Fulton – Operations Manager, Vancouver Adaptive Snow Sports
Kim Harvey – Ambassador, GoodLife Kids Foundation
Keith Nicoll – Marketing Manager for British Columbia, GoodLife Fitness
VASS Participants, Instructors, and Program Coordinators

WHY: Only 9% of Canadian children ages 5-17 get the recommended 60 minutes a day of heart-pumping physical activity. GoodLife Kids Foundation recognizes that children with special needs often face significant environmental, financial and attitudinal barriers to participation in these activities. Our Grant Program provides support to local organizations that deliver specialized physical activity programming that helps children with special needs get active in meaningful ways.

PHOTO: Large format cheque for presentation
Children with autism and their instructors will be in gear at the hill

INTERVIEW: GoodLife and VASS representatives available for comments

ABOUT GOODLIFE KIDS FOUNDATION

GoodLife Kids Foundation is a private foundation with a vision for every Canadian kid to have the opportunity to live a fit and healthy good life. To date, GoodLife Kids Foundation has impacted over 235,000 Canadian children through physical activity opportunities supported by the GoodLife4Kids School Program, Grant Program and Win4Kids contest.

GoodLife Fitness covers 100% of our administrative and operational expenses so that every dollar raised will make the biggest impact on the lives of Canadian kids.

Connect with GoodLife Kids Foundation:

goodlifekids.com

facebook.com/goodlifekids

[@goodlifekids](https://twitter.com/goodlifekids)

ABOUT VANCOUVER ADAPTIVE SNOW SPORTS

Established in 1974, Vancouver Adaptive Snow Sports (VASS) runs skiing and snowboarding programs for persons with a disability at Grouse, Seymour and Cypress Mountains. VASS is a registered non-profit society operated by a dedicated group of volunteers, including an active Board of Directors, program coordinators, instructors and administrators. Programs utilize adaptive equipment and/or specialized teaching techniques to maximize a person's independence on the snow.

Connect with Vancouver Adaptive Snow Sports:

www.vass.ca

facebook.com/VancouverAdaptiveSnowSports

[@vass_vancouver](https://twitter.com/vass_vancouver)

MEDIA CONTACT

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