



GAME CHANGER RANK



OBJECTIVE	DEADLINE	POSSIBLE POINTS	SCORE
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<input type="checkbox"/> <p>Commit your Club</p> <ul style="list-style-type: none"> Go to spin4kids.com and commit your Club's involvement in Spin4Kids by filling out a super-quick form <i>*Points drop by 100 points per day after deadline</i> 	May 21	1500	<input type="text"/>
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<input type="checkbox"/> <p>Introductory Spin4Kids Call</p> <ul style="list-style-type: none"> Hold a call with GoodLife Kids Foundation's Event Specialist to talk about your Club's unique context 	June 22	500	<input type="text"/>
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<input type="checkbox"/> <p>Find a Club Champion</p> <ul style="list-style-type: none"> Identify who will be the point-person for your Club's Spin4Kids efforts (your Spin4Kids Event Leader or Officer) and submit their name and email to GoodLife Kids Foundation 	July 23	500	<input type="text"/>
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<input type="checkbox"/> <p>Lead by Example – Kickstart your Personal Fundraising</p> <ul style="list-style-type: none"> Complete your personal Spin4Kids registration (250 pts) Collect your first online donation (250 pts) <i>*You can donate to yourself or ask someone to sponsor you</i> 	August 24	500	<input type="text"/>
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<input type="checkbox"/> <p>Rally your Club's Associates</p> <ul style="list-style-type: none"> Give your Spin4Kids Event Leader/Officer time to present during a Club Summit or Team meeting 	September 21	500	<input type="text"/>
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<input type="checkbox"/> <p>Encourage Individual Fundraising Success</p> <ul style="list-style-type: none"> Support messaging and accountability to help all of your Club's Spin4Kids participants to hit their \$125 fundraising goal <i>*Points = Percentage of fundraisers representing your Club hitting \$125 fundraising goal by the deadline x 1000)</i> 	October 29	1000	<input type="text"/>
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<input type="checkbox"/> <p>Hit \$5000 Fundraising Target in your Club</p> <ul style="list-style-type: none"> If each GoodLife Club aims to raise at least \$5000, we will crush our National fundraising goal of \$1 Million! 	November 26	5000	<input type="text"/>
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<input type="checkbox"/> <p>Deposit & Paperwork</p> <ul style="list-style-type: none"> Deposit all funds collected for Spin4Kids to GoodLife Kids Foundation's RBC account Scan/Email AND Send all deposit slips and pledge forms to GoodLife Kids Foundation at Home Office 	November 30	500	<input type="text"/>
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SUBTOTAL		BONUS 1	BONUS 2	BONUS 3	=	TOTAL POINTS
<input type="text"/>	+	<input type="text"/>	<input type="text"/>	<input type="text"/>	=	<input type="text"/>



One thing we know about GoodLife Associates is that you have a competitive streak! The **Spin4Kids Game Changer Challenge** makes it easy for General Managers to stay on top of Club involvement – and is a fun way to see how you stack up against other Clubs. From May to November, new objectives will be introduced along with deadlines and a point structure. When your Club meets deadlines, or hits fundraising targets, you earn points.

Points

Ten thousand (10,000) Game Changer Challenge points are yours for the earning. Complete monthly objectives by the designated deadlines during the lead-up to Spin4Kids and watch your total grow! Regular reporting from your Divisional Manager will keep you informed on where you rank in the Challenge Standings.

**Bonus* Throughout the challenge, three (3) bonus objectives worth two hundred and fifty (250) points each will be announced. Complete them all to boost your total by up to seven hundred and fifty (750) points!*

PRO TIP: Post this whiteboard scorecard somewhere visible to keep track of upcoming objectives and deadlines, tally your points, and show off your Spin4Kids Game Changer Challenge rank.

Pools

To ensure even prize distribution, you will be competing within a pool of approximately 125 Clubs based on your reporting structure. **Pool A:** Clubs representing Team Sheridan

Pool B: Clubs representing Team Chambers/Slota/Matthews.

Prizes

In addition to bragging rights and a dominant position among your Club's fiercest rivals...

Win one (1) of four (4) nights out (valued at \$500 CAD* per prize) with your Club's Associates to celebrate your involvement in Spin4Kids!

Prizes will be awarded based on Game Changer Challenge points totals (announced December 2018):

- Top two (2) ranked General Managers from Pool A – Team Sheridan
- Top two (2) ranked General Managers from Pool B – Team Chambers/Slota/Matthews

**Details of the celebration to be arranged with and paid for by GoodLife Kids Foundation.*

As a General Manager, you set the culture and tone for what happens in your Club. Even though you might not be the Spin4Kids Event Leader, your support and encouragement can drive your Club to achieve success with their fundraising goals. The Spin4Kids Game Changer Challenge is a chance for you to use the influence you have for a great cause, getting kids ACTIVE!

Questions?

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