



GAME CHANGER RANK



OBJECTIVE	DEADLINE	POSSIBLE POINTS	SCORE
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Introductory Spin4Kids Call

- Attend your PTR's FM group call with special guest Nathan, GoodLife Kids Foundation's Event Specialist attending to learn about Spin4Kids and the Game Changer Challenge.

June 22

1000

Find a PT Officer

- Identify who will be the point-person for your Club's Personal Training Department Spin4Kids efforts (your PT Officer) and submit their name and email to nathan.mckillop@goodlifekids.com.

July 23

2000

Lead by Example – Kickstart your Personal Fundraising

- Complete your personal Spin4Kids registration (1000 pts)
- Collect your first online donation* (1000 pts)

**You can donate to yourself or ask someone to sponsor you*

August 24

2000

Rally your Club's Associates

- Give your Spin4Kids Personal Training Officer time to present during a Club Summit or Team Meeting

September 21

1000

Encourage Individual Fundraising Success

- Support messaging and accountability to help all of your Club's Spin4Kids participants to hit their \$125 fundraising goal

**Points = Percentage of fundraisers representing your Club's Personal Training Department hitting \$125 fundraising goal by the deadline * 2000)*

October 29

2000

Hit \$1500 Fundraising Target in Department Fundraising

- Each GoodLife Club has a target of raising at least \$5000 through Spin4Kids. Earn big if your Personal Training department's fundraising contributes \$1500 or more toward your Club's goal.

November 26

2000

SUBTOTAL

TOTAL POINTS



One thing we know about GoodLife Associates is that you have a competitive streak! The *Spin4Kids Game Changer Challenge* makes it easy for Fitness Managers to stay on top of their department's contributions to Club Spin4Kids efforts – and is a fun way to see how you stack up against others. In the lead-up to Spin4Kids new objectives will be introduced along with deadlines and a point structure. When you meet deadlines, or help hit fundraising targets, you earn points.

Points

Ten thousand (10,000) *Game Changer Challenge* points are yours for the earning. Complete objectives by the designated deadlines during the Spin4Kids planning period and watch your total grow! Regular reporting from your Personal Training Regional will keep you informed on where you rank in the Challenge Standings.

PRO TIP: Print the first page of this document and post the scorecard somewhere visible to keep track of upcoming objectives and deadlines, tally your points, and show off your *Spin4Kids Game Changer Challenge* rank.

Prizes

In addition to bragging rights and a dominant position among your fiercest rivals...

Win one (1) of four (4) training equipment prizes for your Club (valued at \$500 CAD* per prize!

Prizes will be awarded to the Clubs of the four (4) ranking Fitness Managers based on *Game Changer Challenge* points totals (announced December 2018).

**Details of the equipment package to be arranged paid for by GoodLife Kids Foundation.*

As a Fitness Manager, you set help the culture and tone for what happens in your Club. Even though you might not be a *Spin4Kids* Event Leader, your support and encouragement can drive your Club to achieve success with their fundraising goals. The *Spin4Kids Game Changer Challenge* is a chance for you to use the influence you have for a great cause, getting kids with special needs ACTIVE!

Questions?

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