



How to reach your Event fundraising goal

Our nation-wide fundraising goal for Spin4Kids this year is \$1 million! We're asking each Club to help get us there by raising \$5,000.

Never fundraised before? Not sure where to start? We've got you covered! \$5,000 may sound like a lot, but every Club can achieve this goal with some planning, focus and a nudge in the right direction.

What's your \$5,000 game plan? Here are a few suggestions that have worked for other Clubs in the past. Mix and match and see what's right for your Club and Event.

1. 5 teams of 8 participants raise \$1,000 each = \$5,000
2. 3 teams of 8 participants raise \$1,000 each = \$3,000
Donation Pinup Card sales campaign – Sell 250 at \$2 each = \$500
12- or 24-hour stationary bike ride challenge with a donation bucket = \$500
Train the trainer auction – Sell a few sessions with a trainer for \$200 per trainer = \$1,000
3. 3 teams of 8 participants raise \$1,000 each = \$3,000
Silent auction with strong inventory targeting your Members' interests = \$500 to \$1,000
Donation Pinup Card sales campaign – Sell 250 at \$2 each = \$500
Car wash = \$500
4. 4 teams of 8 participants raise \$1,000 each = \$4,000
Vendors for Event Day – 4 vendors pay \$150 vendor fee each = \$600
Donation Pinup Card sales campaign – Sell 200 at \$2 each = \$400

We recommend holding any activities outside the Spin4Kids Event within a short time frame to keep interest and momentum high (e.g. the week leading up to the Event.)

Important: Please review [Guidelines for Holding Other Fundraising Activities](#) before you start planning.

If you're planning on having vendors at your Event, please review the [Vendor Policy & Guidelines](#).

Questions? Email us at events@goodlifefitness.com.