



Conversation Guide to Recruit Volunteers

(feel free to tweak this script and fill in the blanks with information as it applies in your unique context)

Hello,

I'm taking the lead on our Club's Spin4Kids initiative this year and [insert name of person who recommended] mentioned that you might be a good fit or potentially interested in being involved in our fundraising campaign in some capacity.

I decided to volunteer this year because [Insert your personal reason...see example below].

e.g., I grew up unable to play sports or take part in organized physical activity because of financial constraints. Fitness became such a large part of my life later on when I had access, and I want to make sure that as many kids as possible have the opportunities they deserve to be fit and active!

We're looking for volunteers to [insert ask here – e.g., join our Spin4Kids Planning Committee, help with our Silent Auction, organize awareness activities]. I think you'd be a great addition to our volunteer team because [list skills/attitude/relevant experience that makes this person a fit].

Some reasons you may want to be involved are:

- You're passionate about getting kids active – funds raised through Spin4Kids help break down barriers and provide physical activity opportunities for kids with special needs.
- You're seeking avenues for career development – you are looking to stand out and build your skill-set for your next role
- You're chasing down an Award of Excellence at the GoodLife Fitness Awards Gala – active support of GoodLife Kids Foundation is a consideration in awards criteria
- You want to be a part of a fun, community-centered day in with your Club!

The time commitment you would be looking at will be approximately [insert anticipated time commitment] a month – including [list a couple of possible duties the volunteer may take on].

I'd love to hear if you're interested in learning more or joining us as a volunteer! I'm happy to answer any questions you may have.