



Sample community event listing – Spin4Kids 2019

Many local cities, community organizations and radio stations will have “Event Listings” on their websites. These can be a great way to get some free publicity and spread the word about your Spin4Kids event!

Although there is no set format, the sample below is a good starting point. You should research the websites you are submitting to and match their format as closely as possible to increase the chances of acceptance. Fill in the [blanks] to personalize your listing.

Spin4Kids is a one-day fitness fundraiser taking place Saturday, November 16, 2019 at over 90 GoodLife Fitness locations across the country in support of GoodLife Kids Foundation.

In [City/Town], Spin4Kids is taking place at [Location] from [Start Time] to [End Time]. Spin4Kids participants will take part in different group fitness activities while raising money to help kids with special needs get physically active. Funds raised go to registered charities that offer physical activity and fitness programs for kids with special needs. Join the party! Sign up at www.spin4kids.com or contact [Local Event Leader Name] at [Email/Telephone] for more information.

Many event listings have accompanying images. Please submit the Spin4Kids logo, which is available on the Event Portal or Pulse.

Some listings also give you the option to include ‘Event Categories’ or ‘Tags.’ You might want to include the following:

- Live event
- Fundraiser
- Charity
- Fitness

NOTE: If a media outlet’s reach covers an area with multiple events, please be sure to include all events in the area in the listing. This way, we will get the greatest exposure and encourage more people to participate.