



Event Day Material Instructions

All items will arrive in Host Clubs by November 1

Shipping from New Era Grafix	Shipping from Sportswood Printing
<ul style="list-style-type: none">Spin4Kids balloons	<ul style="list-style-type: none">National Sponsor recognition signs (2)GLKF information signs (set of 3)Social media bubbles (set of 3)Lift for Kids sign (only for Clubs offering this activity)Fundraising stickers (New for 2019!)

New for 2019: There will be no Rewards to give out on Event Day. Instead, Reward Items will be mailed after Spin4Kids to Participants who fundraise a minimum of \$125. Unlike past years, t-shirts will not be given to all Participants.

Spin4Kids balloons

You've been sent a selection of foil balloons to help create a party atmosphere for your event.

- Round black balloons with GoodLife Kids Foundation logo
- Round red balloons with Spin4Kids logo
- Silver star balloons (blank)

GoodLife Fitness has given each Host Club a budget to purchase helium and weights for the balloons. We've provided details to your General Manager. Please follow up with them to fill your balloons. You can arrange the balloons into bunches once filled and display around your Club on Event Day.

How to use them:

- To highlight the entrance to your event space
- Draw attention to a specific area of your event
- Decorate the stage around your instructors
- Highlight your check-in desk

National Sponsor Recognition Signs (Set of 2)

We have two signs recognizing our National Sponsors: A smaller table top sign and a larger floor standing sign. Please display these signs on your check-in desk and at another high traffic area so that Participants can see who is supporting Spin4Kids 2019.

GoodLife Kids Foundation Information Signs (Set of 3)

These three informational signs should be placed in prominent areas around your event so Participants and Members can see how their support of Spin4Kids helps get kids active.

Here are some ideas of where to place the signs:

- Studio entrances
- Front desk
- Check-in desk
- Use clear packing tape to secure into a triangle and place in high traffic area of club (could place a bunch of balloons in the middle to highlight)

*Don't place on the stage as Participants won't be able to read them there

Social Media Bubbles (Set of 3)

Please have these available to Participants so they can use them to take fun pictures at your event. Don't forget to share your photos with us after! You can email them to Laura Haggart at laura.haggart@goodlifefitness.com

You can also post photos on Facebook, Twitter & Instagram. To reach more people, consider doing the following:

- Use #spin4kids
- Tag @GoodLifeKids on Facebook and Twitter, and @GoodLifeKids_Fdn on Instagram
- Tag your location

Lift for Kids Sign

This sign should be displayed where your Lift for Kids event is taking place. Make sure it's in an obvious area so your Participants will know where to go. Consider using some balloons here to draw attention to the area.

Fundraising Stickers (New for 2019!)

You will receive stickers to give to your Participants to wear on Event Day. These are meant to celebrate all fundraisers, no matter how much they raise. Please keep them at your check-in desk and hand them out as people arrive at your event. When you hand them out, please manually write in how much the Participant raised.