

Event Leader & Club Champion Newsletter

Hello!

We've created this newsletter to help you, our Event Leaders and Club Champions, with your Spin4Kids planning. Over the next six weeks, you'll receive biweekly newsletters with reminders, resources, and guidelines to help make your Spin4Kids event the best it can be. If you have questions or need any additional support, just email us!

Don't forget! Our third and final onboarding call is Monday, October 7. Talk to you then!

-Tara McGuire <tmcguire@goodlifekids.com>

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Helpful Resources

As you plan your Spin4Kids event, check out the [Event Portal](#) and the [GoodLife Kids Foundation Pulse](#) page for helpful resources.

Here you'll find documents outlining how to deposit cash and cheque donations, what to do if media attends your event, frequently asked questions, and so much more.



Store is Open!

We've launched a limited time online store! It's open from October 1 - November 30 only. We have two hoodies, a t-shirt, and a running cap.

\$5 from every item goes to Spin4Kids. The purchaser can choose which Club they want their \$5 to support, so it's a great fundraising initiative for you!

Link available at spin4kids.com and in [Pulse](#).



Holding Other Fundraisers

If you want to host a fundraiser leading up to Spin4Kids, please get approval from both GoodLife Kids Foundation and your General Manager. Remember, you are not to hold food and beverage sales. This is to eliminate the risk associated with allergies and safe food handling. For complete guidelines, please [read this document](#), found on the [Event Portal](#) and in [Pulse](#).



Share Your Photos!

We'll be sharing photos after the event on our website, social media, Editor emails, print material, and GoodTimes magazine! To make sure your event is included, email your photos and videos to Laura at laura.haggart@goodlifefitness.com. We're looking for lively photos of people riding or exercising, fun costumes, and anything unique to your Club event!

On social media, use #Spin4Kids and tag us on Facebook, Twitter, and Instagram!

