

Event Leader & Club Champion Newsletter

Hello!

Spin4Kids is almost here!! The party is just over two weeks away. Let's do all we can to reach that \$1 million goal!

Two quick reminders: The deadline to get approval for a vendor or sponsor is tomorrow. ALL vendors & sponsors must be approved. Now that we're nearing November, you should be finishing your outreach to Participants. Make sure you contact every Participant or Team Captain so they know when they're scheduled to participate!

We'll have one more email coming your way November 13. If you need any additional support, please reach out!

-Tara McGuire <tmcguire@goodlifekids.com>
 -Kendall O'Neill <kendall.oneill@goodlifekids.com>

Donations in Exerp

Exciting news! You can now accept donations using Exerp! This will make it even easier for Members and Guests to donate to the cause.

Donations can be made until November 30 in the amount of \$2, \$5, \$10, or \$15. For any other amount, please direct the donor to spin4kids.com. We will issue income tax receipts for donations of \$20 or more. Please review the document in [Pulse](#) for more details.

Note: At this time, donations made in Exerp can only be counted towards your Club's fundraising total. We cannot attribute them to an individual or team.



National Sponsors

Our 2019 Spin4Kids National Sponsors have invested incredible financial support to help our event. In return, we've promised specific recognition opportunities. This is where you come in!

We sent two signs with November marketing to display at your Spin4Kids event. In addition, please have your Group Fitness Instructors or Event MC make an announcement every hour to thank sponsors. We've written a script they can read to make this as easy as possible. You can find it in [Pulse](#) and in [the Event Portal](#).



Event Day Marketing Material

We've sent all Host Clubs marketing material to use for Event Day. For details on how to use each item, please see the document in [Pulse](#) and on [the Event Portal](#). If you're hosting a Spin4Kids event and haven't received the following, please email Tara.

- Balloons (Note: We've sent your GM information about helium. Please connect with them for details)
- National Sponsor recognition signs (2)
- GoodLife Kids Foundation information signs (3)
- Social media bubbles (3)
- Fundraising stickers (**New this year!**)
- Lift for Kids sign (Only for Clubs offering Lift for Kids)



Spin4Kids Rewards

Did you know Participants can earn rewards for fundraising? Check out [the full list of rewards here](#). Rewards are a great incentive to encourage fundraising, so please spread the word to other Associates, Members, family and friends!

Please note we've made two changes this year:

1. We will mail rewards directly to Participants after Event Day. That means there won't be any rewards given out on November 16.
2. We will not be giving t-shirts to every Participant. To receive a shirt, Participants must fundraise a minimum of \$125.

