

Event Leader & Club Champion Newsletter

Hello!

Spin4Kids is THIS WEEKEND! Are you ready for the biggest fundraising party of the year?

One last-minute reminder: If a donor is looking to donate \$20+, please direct them to spin4kids.com instead of using Exerp so they can receive an income tax receipt. On Event Day, please print and display [this 8.5x11 poster](#).

From everyone here at GoodLife Kids Foundation, thank you for your passion and dedication! Spin4Kids wouldn't be possible without you, our Event Leaders and Club Champions. Have fun this Saturday!

-Tara McGuire <tmcguire@goodlifekids.com>

-Kendall O'Neill <kendall.oneill@goodlifekids.com>

Event Day

As you finalize last-minute details for the big day, do everything you can to make the event feel like a party! Use the decorations and signage we sent with November marketing, blast the music, and consider going above and beyond to show your gratitude for your Participants!

Remember to greet each and every Participant with a big smile and a THANK YOU for participating and fundraising!



Fundraising Stickers

Speaking of November marketing... This year we included something new: Fundraising stickers! Please give these to Participants as they check in to your event. When you hand them out, manually write in how much the Participant raised. The Participant can wear their sticker with pride while they spin, groove and move!

We're celebrating all our fundraisers, no matter how much they raised. Every single dollar counts to help kids with special needs thrive through physical activity!



National Sponsors, Flyers and Coupons

Some events will have one of our Spin4Kids 2019 National Sponsors in attendance. To see if your event has a National Sponsor attending, please check your inbox for an email from Kendall on November 5.

Almost every Club hosting a Spin4Kids event will receive flyers from Manulife Bank to hand out to Participants. We've sent the flyers to all Clubs who do not have Manulife Bank attending their event in person. The flyers went out with the November 7 mail run along with instructions.

Every Club hosting a Spin4Kids event will receive coupons from GNC to hand out to Participants. We sent the coupons out this week with instructions.

Social Media

People across Canada – including our team at Home Office! – will be looking to social media to see the excitement of Spin4Kids. It's your chance to show off what makes your event special!

Please upload photos, videos, and fundraising updates to your social media channels. Make sure you tag the following accounts and use the event hashtag to increase visibility!

- [@GoodLifeKids on Facebook](#)
- [@GoodLifeKids on Twitter](#)
- [@GoodLifeKids_Fdn on Instagram](#)
- [#Spin4Kids](#)

